



# D. ADMINISTRATION/ MANAGEMENT

## GOALS/ VISION STATEMENT

*Create and empower a multi-modal City-County staff coordinator position who has sufficient resources and influence to successfully implement multi-modal projects and concepts. StarTran implements a suitable management structure and a sustainable financing approach which together afford the system long term stability. Multi-modal planning becomes fully integrated into the long range transportation planning process; multi-modal education is expanded among all segments of the community; and, services supporting alternative means of travel are pursued.*

## SECTION OVERVIEW

This section of the Multi-Modal Study Report includes the following chapters:

- ◆ **Create Permanent Multi-Modal Coordinator Position . . . . . C 109**
- ◆ **Explore StarTran Management and Funding Options . . . . . C 115**
- ◆ **Expand Multi-Modal Planning, Education, and Services . . . . . C 123**

Each of these chapters is organized in the following manner:

- ◆ Activity Purpose and Overview
- ◆ Activity Description
- ◆ Activity Time Line and Responsibility
- ◆ Activity Resource Needs

The information and suggested action items included in these chapters will help the community achieve the goals and realize the vision of this Administration/Management Section and of the Multi-Modal Transportation Study.



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